



FOR IMMEDIATE RELEASE:

CONTACT:

Kevin W. Reszel
RESZEL INDUSTRIES IDEAVERTISING
(630) 524 4531 | publicity@reszel.com

58-Year-Old Midwesterner Completes Cross-Country, Nine-State, 1,700-Mile Solo Bicycle Ride In Support Of The Breast Cancer Research Foundation (BCRF)

New York, New York, June 23, 2017 - Al Reszel, a 58-year-old from Richmond, Minnesota, arrived this morning at the offices of The Breast Cancer Research Foundation (BCRF) in New York City, to the cheers of family, supporters and well-wishers. Reszel's ride is in support of the Pink Pedals 4 A Cure | Terry's Ride (PP4AC) organization, his wife Terry (a breast cancer survivor) and breast cancer research. Reszel co-founded PP4AC with his wife Terry in 2016. "It's about the Struggle, the Care, the Research and the Cure," said Al Reszel. "Al and I would like everyone to know that while the research is critical to finding a cure, supporting, comforting and caring for those currently battling breast cancer is equally important," said Terry Reszel.

Reszel set off from the Afton State Park near St. Paul, Minnesota on Saturday, June 3rd, ending his epic ride on day 21, traversing 1,700-miles overall. The main goal of Reszel's ride, to raise awareness and donations for the BCRF. Al and Terry hope to raise a minimum of \$7,500 in donations for the BCRF during the 2017 fundraising period.

— MORE —

This isn't the first time Al Reszel has attempted a long-range solo bicycle ride in support of his wife Terry and the BCRF. In June of 2016, Al set off from St. Paul, Minnesota, traveling 517 miles over six days, ending his solo bicycle ride in Geneva Illinois. The 517-mile ride in 2016 was the inaugural event for the newly formed Pink Pedals 4 A Cure | Terry's Ride, an organization created by Al and Terry Reszel to help find a cure for breast cancer.

The 2017 ride is more than three-times the distance, and Al knows he has his work cut out for him. "I look forward to this incredible challenge and raising awareness and funds for the BCRF," said Al Reszel, Pink Pedals 4 A Cure co-founder and solo bicyclist.

Terry's story of survival began in 2000 when she received the first of many calls regarding her mammogram results. In 2001, after a courageous battle, Terry lost her cousin Cherry to breast cancer. From 2001 to 2009, Terry was forced to endure multiple biopsies and ultrasounds creating more and more cause for concern. Then in 2010, Terry was diagnosed with breast cancer. While waiting on test results of yet another biopsy, Terry received a call from her doctor, informing her of the breast cancer diagnosis. Soon thereafter, Terry underwent a bilateral mastectomy. Six years later, Terry counts her blessings and lives her life one day at a time. Through it all, Terry's husband Al and family were there to support her each step of the way.

In 2017, that support continues as Terry's husband Al sets his sights on the 1,700-mile solo bicycle ride to honor his wife's courageous journey. Al's ride is aptly named 'Pink Pedals 4 A Cure | Terry's Ride', an organization formed by Al and Terry Reszel in 2016.

Al Reszel is 58 years old, an avid bicyclist and outdoorsman, living with his wife Terry in Richmond, MN. Both Al and Terry have been residents of Minnesota for 23 years. Al's love of two-wheels started 26 years ago. Short afternoon rides quickly became 50-to-100 mile rides each weekend. Of late, Al has participated in recent breast cancer awareness rides in and around the mid-state region. After 29 years as a business executive and trainer for companies the likes of Well Fargo and Great Western Bank, Al made a bold decision to leave Corporate America, go back to school and get his Master Degree in Special Education. Earning his degree from Bemidji State University in 2013, Al began working as a Special Education teacher at Yellow Medicine East High School in Granite Falls, Minnesota. Al has been teaching for six years now, loves working with 'his kids' and looks forward to many more years of working with his students. When Al isn't teaching or riding his bicycle, he spends time with his wife, family and four precious grandchildren.

— MORE —

For more information regarding the 2017 Pink Pedals 4 A Cure | Terry's Ride or to find out how you ... CAN SAVE A LIFE with a donation to the BCRF, please visit the official Pink Pedals 4 A Cure | Terry's Ride website at <http://www.pinkpedals4acure.org>. For press materials; photos, etc., please visit <https://pinkpedals4acure.org/press/>. To donate, please visit the 'Pink Pedals 4 A Cure | Terry's Ride' BCRF fundraising page at <https://give.bcrfcure.org/pinkpedals4acure2017>.

#

